



About Redmatch International

Technology has fundamentally changed the process by which jobs are filled. In line with the technology trend towards online recruiting, both Recruiters and Jobseekers increase the use of the online platform for talent-hunting and job-hunting. The vast amount of information that is freely available on the Web does not guarantee the recruitment to be more effective or efficient. More CVs usually mean more work for Recruiters.

Redmatch, established in the year 2000, is one of the world's leading e-Recruiting technology providers, developing HR recruiting software based on a unique matching technology which enhances online recruitment to an interactive experience by turning the traditional job board solution into a powerful proficient marketplace for HR.

Our state of the art **Redmatch Recruitment Hosted System** helps to free up time for Recruiters to focus on added values to the recruitment process, while creating a much more enjoyable job-hunting process for the Candidates as well. The unique matching technology calculates the strength and the level of the match between Candidate profiles and Employer job requirements to produce a "reciprocal real-time match."

Redmatch's job matching technology is already matching millions of candidates and recruiter requirements instantaneously and is also widely adopted by many leading industry players all over the world.

Redmatch presents 4 recruitment products:

- **Redmatch Corporate Edition:** for Recruiters in Corporates
- **Redmatch Portal Edition:** for Newspapers and Job Portals
- **Redmatch Staffing Edition:** for third-party Staffing/Recruiting Agencies
- **Redmatch Government Edition:** for Governmental Employment Offices

It is evident that the majority of the worldwide job markets suffer from talent shortage in a dramatic way. It is clear that finding the right people is getting tougher and tougher. The competition on talent requires recruiters to use efficient ways to deal with Candidates and fill in positions quickly. The Redmach system helps companies to attract and scan Candidates, communicate with them, as well as monitor the entire hiring process.



The Redmatch Portal Edition

The Redmatch Portal Edition enables newspapers and job portals to present a complete solution for online job classifieds, providing a new stream of revenues and increasing the reach of the newspaper.

The Redmatch Portal Edition provides a fully customizable job portal containing the Redmatch core functionality. This edition allows advertisers to purchase online ad packages and use the robust e-recruiting capabilities which support the entire recruiting process.

The Redmatch Corporate Edition

The Redmatch Corporate Edition was developed for Corporates who take responsibility for their organization's recruiting process.

Redmatch provides Corporates with a best-of-breed online recruitment solution that keeps them ahead of the pack. The solution, incorporating Redmatch's unique and powerful matching technology, automates and streamlines the entire hiring management process, maximizing the organization's efficiency in attracting, engaging and hiring the best talent.

The Redmatch Staffing Edition

A recruiting service provider needs to leverage every technological advantage to increase your lead and allow you to focus on your true value-added role: developing relationships with clients - Corporates and Candidates.

The Redmatch Staffing Edition shortens Recruiters' time to market by automating the matching of Candidates to the job requirements and surface only the very qualified Candidates for the position. In addition, automating and monitoring crucial stages of the process enables Recruiters to focus their effort on marketing the relevant Candidates to customers, sooner than their competitors. This increases proficiency.

The Redmatch Government Edition

Redmatch provides a fully customized and localized job portal which is entirely adapted to the specific market situation and needs, as well as adjusted to the ministerial office workflow. This edition allows jobseekers, companies and the governmental organizations to use the same effective and user-friendly tool, in order to seek everybody's main goal: Engage jobseekers and existing job openings as quickly and as satisfying as possible.

Any existing search engine with normal search capacities allows the candidate to find the job (or employers to find the candidate) within an average period of one hundred days. It is proven that with Redmatch this period is reduced by 75%. Redmatch can therefore save a government up to 75% of this part of its welfare costs.



Benefits at Glance

- **Global Compatibility** – A multi-lingual system translates Candidate input into every local language which accommodates international corporations and relocation options providing global enterprise support.
- **Improve time to placement** – Redmatch's unique powerful matching engine matches automatically in real-time Candidate profiles and preferences with job requirement; attracts more quality Candidates; processes only relevant Candidates and gets you to focus on qualifying Candidates. A web-based system allows access anytime anywhere to assure fast response to the market.
- **Enhance user experience** – Corporates will get data on qualifying Candidates faster, whereas Applicants can submit their applications and autonomously view their application progress quickly and easily.
- **Seamlessly integrates** – An easy-to-use, fully customizable system that fully integrates with your existing systems and workflow.
- **Add on service** – A worldwide salary survey, using an algorithm developed by Prof. Camil Fuchs a world known statistician from Tel Aviv University, this feature provides candidates with up to date relevant worldwide salary information for every position in any location. This optional feature serves as "candidate magnet" to your site.
- **Improving your performance** - Redmatch includes a comprehensive reporting module that provides you with essential management intelligence about your activities, enabling you to measure the process for constant performance improvement. This robust reporting and analytics capabilities include standard out-of-the-box reports, advanced reports, customized reports, as well as analytical reports.
- **Low cost** – Using an ASP model eliminates the need to install and manage any hardware or software; therefore, there is no cost of ownership.

Customers

Among our customers and partners you can find leading players around the world, in Mexico, *Televisa*, (www.templeo.com), South Africa, *Independent News Papers*, (<http://ioljobs.co.za>), *Singapore Press Holding*, (www.st701.com), *The Hindustan Times* in India, (www.shine.com), Honk Kong, *SCMP*, (www.classifiedpost.com), *The Bangkok Post* in Thailand, (www.jobjob.co.th), *WallaJobs* in Israel, (www.wallajobs.co.il) in Malaysia, *The Star Publications*, (<http://star-jobs.com>), *MSN*, as well as, *TEVA Pharmaceuticals*, *MIT*, *ECI*, and many more...

The Redmatch solution ensures your position on the winner's podium by consistently delivering the best results, significantly reducing placement time and cost, continually increasing recruiting process efficiency.